

We invite you to join the Sonoma County Gallery Group as a sponsor.

This past year SCGG has strengthened its position as the countywide recognized organization for information about Sonoma County galleries, art museums and art-related businesses. SCGG is engaged in more aggressive marketing opportunities with local profit and non-profit agencies that will provide an even more targeted arts interested audience. Consisting of a major percentage of Sonoma County museums, fine art and artisan galleries, non-profit art organizations, art-related businesses and art sponsors, SCGG is in a robust position to use this alliance to further its' mission of designating Sonoma County as the **Destination for Art**.

Membership Benefits

SCGG Maps

Last year, we produced **30,000** full-color Gallery Guides containing member listings and a detailed map of all member art venues in the County. These now recognized and popular guides are distributed through member galleries, chambers of commerce, visitors' centers, art centers and inns and hotels throughout Sonoma County, Marin and San Francisco. This year the map will be distributed further as we partner with the Sonoma County Tourism Bureau.

SCGG Website

SCGG continues to receive a high ranking in unique visitors and is linked to the Arts Council of Sonoma, Russian River Wine Road, Sonoma County Visitors Bureau and Sonoma County Tourism Bureau websites, in addition to reciprocal links on individual SCGG member websites. These links provide an even more exciting opportunity for visitors on the web. The SCGG website provides **FREE** links to all member galleries and their events listings--galleries enjoy the benefit of fresh eyes and new inquiries from around the world.

SCGG Educational and Networking Opportunities

SCGG offers its members opportunities to connect with other galleries and art businesses allowing us to share our resources and ideas. Exciting plans for future gallery alliances are in place for the coming year.

SCGG relies completely upon its members' and sponsors' financial support to make all this happen.

We invite you to become a sponsor of the SCGG.

Please call Sharon Eager for the timeline in which your completed application and fee should be received in order to be included in our new Gallery Guide and Map. *In addition, **please email** at least one color **300 dpi image** (tiff or jpg) to scggmap@gmail.com Images will be used for our map, website and for general publicity purposes.

Thank you for your support and your continued confidence in the Sonoma County Gallery Group. Please feel free to contact me or Sharon Eager if you have questions, concerns or need additional information.

Yours for the Arts,

Heidi Schmidt
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